



PRIVACY NOTICE

Last updated: October 21, 2025

This Privacy Notice for Breeze Aviation Group, Inc., d/b/a Breeze Airways ("Breeze," "we," "us," or "our"), describes our practices for collecting, using, maintaining, and disclosing information we may collect from you or that you may provide when you interact with us in the course of our providing commercial air travel services, ancillary services, or other services provided by us or by others acting on our behalf, including when you use our website, <http://www.flybreeze.com> (the "Website"), download and use our mobile applications, including the Breeze Airways mobile application (the "Breeze App"), use any of our other online or digital services, or otherwise engage with us including through sales, marketing or other events (collectively, the "Services").

Questions or concerns? Reading this Privacy Notice will help you understand your privacy rights and choices. If any term in this Privacy Notice is unacceptable to you, please do not use our Services or provide us with your information. If you still have any questions or concerns, please contact us at dataprivacy@flybreeze.com.

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1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

We collect personal information that you voluntarily provide to us when you register an account on the Services, purchase or use our products or services including a flight booking, express an interest in obtaining information about us or our products and services, enroll in our loyalty or rewards program, or otherwise when you contact us.

The personal information that we collect depends on the context of your interactions with us and the Services, the choices you make, and the products and features of the Services you use. The personal information we collect may include the following:

- **Personal Details.** We may collect certain information including your name; contact information (including phone number, email address, mailing address); birthdate; gender; age; Known Traveler Number or Redress Number; Advance Passenger Information (such as passport or other travel document number (including machine-readable information), nationality, issue date and location, expiry date, and country of residence); details regarding your government issued ID; information from the Department of Homeland Security or similar authorities responsible for security in other countries, if traveling from certain airports; information required by public health authorities or other government agencies or collected to demonstrate fitness to fly; your flight, luggage, boarding and other ticketing information, such as bag tag tracking number and luggage screening information, including X-ray images of checked luggage; special assistance requests and preferences including medical or health information related to such requests (for example, to assist you with boarding a flight if you need a wheelchair or with meeting safety requirements); your reason for travel; any employer or company information associated with your booking; and your order for other services or similar identifiers. We may also collect the personal information of your travel companions or other individuals included in your booking as provided by you at the time of your request. When you provide information to us about your travel companions or other individuals, you confirm to us that you have obtained their consent to provide us with their information in accordance with this Privacy Notice. If you cannot make these confirmations, please do not provide us with any personal information about these individuals.
- **Account Information.** We may collect your Breeze account login credentials such as usernames and passwords, your loyalty or rewards

account information, as well as social media login data where you register with us using your third-party social media account details. Please note that where you choose to log in using your third-party social media account details, we will receive certain profile information about you from your social media provider. The profile information we receive may vary depending on the social media provider concerned, but will often include your name, email address, friends list, and profile picture, as well as other information you choose to make public on such a social media platform. We will use the information we receive only for the purposes that are described in this Privacy Notice or that are otherwise made clear to you on the relevant Services. Please note that we do not control, and are not responsible for, other uses of your personal information by your third-party social media provider. We recommend that you review their privacy notice to understand how they collect, use, and share your personal information, and how you can set your privacy preferences on their sites and apps.

- **Financial Information.** Where you make a payment through our Services, we may collect your billing and payment information (e.g., credit card information). All payment data is handled and stored by our third-party payment processor, Cybersource. Please visit their privacy notice (<https://www.cybersource.com/en-us/about/dpa.html>) for additional information regarding their privacy practices.
- **Communications.** We may record our communications including phone calls, email, and chat communications, interactions in person on board our flights or with ground staff, communications via social media, as well as your contact preferences.
- **Views and Opinions.** We may collect any feedback, survey responses, and other information included within your interactions with us or otherwise provided via the Services.
- **Device and Other Automatically Collected Information.** We may collect your device information (such as your mobile device ID, model, and manufacturer), operating system, version information and system configuration information, device and application identification numbers, location, browser type and version, hardware model, Internet service provider and/or mobile carrier, and Internet Protocol (IP) address (or proxy server). If you are using Breeze App, we may also collect location-based information from your mobile device. For more information, see “Information Automatically Collected” below. You may also elect to share information with us stored on your device, such as through the Breeze App chat feature. This information may include, for

example, electronic documents and/or multimedia such as photos or videos that you store on your device. This information will only be collected from your device if you choose to upload it to the Services.

- **Location Data.** We may request access or permission to track location-based information from your device, either continuously or while you are using our Services. How much information we collect depends on the type and settings of the device you use to access the Services. If you wish to change our access or permissions, you may do so in your device's settings. However, if you choose to opt out of sharing your location with us, you may not be able to use certain aspects of the Services.
- **Emergency Information.** If a medical or other emergency occurs while traveling, we may collect certain information such as your health/medical information, your designated emergency contact(s) information, professional information about individuals involved in your care, or other information that you provide to us as may be necessary to assist you and your family in such case or as otherwise may be required to comply with legal and regulatory requirements.

Information automatically collected

We use automatic data collection technologies to collect certain information when you visit, use, or navigate the Services. Such information may include log and usage data such as your IP address, device information, browser type, and settings and information about your activity involving the Services (such as the date/time stamps associated with your usage, pages and files viewed, searches, and other actions you take such as which features you use), device event information (such as system activity, error reports (sometimes called “crash dumps”), and hardware settings).

Cookies and SDKs

The technologies we use for automatic data collection include browser cookies, flash cookies, web beacons, pixels, and software development tools (“SDKs”). We may store cookies or SDKs (i.e., locally stored objects) on your device when you use our Services. These technologies help us speed up your future activities and improve your experience by remembering the information that you have already provided to us. Third parties operating on our behalf may also use these technologies to provide us with information regarding your use of our Services, as well as to help us manage and display advertisements, tailor advertisements to your interests, or send abandoned shopping cart reminders (depending on your communication preferences). You may block or delete these technologies from

your device. However, by disabling such technologies, you may not have access to the entire set of features of our Services. For more information about these technologies, including links to web browser instructions for disabling and managing such technologies, visit <https://optout.networkadvertising.org/>.

Specific information about how we use such technologies and how you can refuse certain cookies is set out in the “Cookie Preferences” link available at www.flybreeze.com.

Google Analytics

We may share your information with Google Analytics to track and analyze the use of the Services. To opt out of being tracked by Google Analytics across the Services, visit <https://tools.google.com/dlpage/gaoptout>. For more information on the privacy practices of Google, please visit the [Google Privacy & Terms page](#).

Information collected from other sources

We may receive your personal information from other sources, including other airlines, travel agencies, booking partners, and your employer or company in connection with your travel bookings. We may also receive your personal information from our business and promotional partners, including in connection with our loyalty or rewards program.

2. HOW DO WE PROCESS YOUR INFORMATION?

We process your personal information for a variety of reasons, depending on how you interact with our Services, including:

- **To facilitate account creation and authentication and otherwise manage accounts.** We may process your information so you can create and log in to your account, as well as keep your account in working order.
- **To deliver and facilitate delivery of the Services.** We may process your information to provide you with the Services, including to provide assistance with your bookings, verify and authenticate your identity, provide you with our loyalty or rewards program, as well as in the context of your business relationship with us, and to perform our contractual obligations.
- **To respond to inquiries and send you service communications.** We may process your information to respond to your inquiries, including regarding potential issues you might have with the Services, provide

customer service responses or other administrative messages, communicate with you via our Services including through the Breeze App chat feature, send you service communications related to your bookings, or otherwise to provide you with information you have requested.

- **To fulfill and manage your orders.** We may process your information to fulfill and manage your orders, payments, returns, and exchanges made through the Services.
- **To send you marketing and promotional communications.** We may process your information to provide you with marketing materials, including promotional offers and other personalized content, that may be of interest to you. You can opt out of our marketing emails at any time. For more information, see "[WHAT ARE YOUR PRIVACY RIGHTS?](#)" below.
- **To provide assistance in an emergency.** We may use your information to provide you with assistance in the case of an emergency, including by communicating with your emergency contacts.
- **To evaluate and improve our Services, products, marketing, and your experience.** We may process your information to identify usage trends, determine the effectiveness of our promotional campaigns, and to evaluate and improve our Services, products, marketing, and your experience with our Services.
- **To comply with our legal obligations.** We may process your information to comply with our legal obligations, respond to legal requests, and exercise, establish, or defend our legal rights.
- **To maintain our Services.** We may process your information to maintain the safety, security, and integrity of our Services, products and services, databases, other technology assets, and business.
- **With your consent.** We may process your information for any other purpose with your consent.

3. WITH WHOM DO WE DISCLOSE YOUR PERSONAL INFORMATION?

We may disclose your personal information as follows and as otherwise described in this Privacy Notice:

- **Service Providers and Vendors.** We may disclose your personal information to our service providers and vendors that perform services for us, including customer care center operators, providers of technical services, email and chat service providers, payment processors, loyalty or rewards program providers, fraud prevention vendors, analytics providers, advertising partners, and other service providers.
- **Business Transfers.** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- **Third-Party API Providers.** We may share your information with certain third-party API providers, such as Google via its Maps Platform APIs (e.g., Google Maps API, Places API) to provide you with certain location-based services.
- **Business Partners.** We may share your information with our business partners to offer you certain products, services, or promotions, including business partners that offer travel booking and accommodation services.
- **Legal Purposes.** We may disclose your information to third parties, including authorized government agencies, where required by law, court order, or subpoena if we believe disclosure is in accordance with, or required by, applicable law or legal process or where necessary to prevent, detect, or prosecute criminal offenses, or to protect the rights, property, and safety of Breeze or others.
- **Your Consent.** We may disclose your information to third parties with your consent or at your direction.

We may also process and disclose information to third parties if the information has been de-identified or aggregated in a way so it cannot be used to identify you.

4. HOW LONG DO WE KEEP YOUR INFORMATION?

We will only keep your personal information for as long as it is necessary for the purposes for which it was collected or otherwise processed, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements).

5. HOW DO WE KEEP YOUR INFORMATION SAFE?

We have implemented appropriate and reasonable technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure. Although we will do our best to protect your personal information, transmission of personal information to and from our Services is at your own risk. You should only access the Services within a secure environment.

6. DO WE COLLECT INFORMATION FROM MINORS?

Due to the nature of our Services, we may collect certain information about children under the age of 18 years of age when it is required to complete a booking or otherwise to provide the Services, or to comply with applicable law, including federal aviation or security regulations. Other than as disclosed in this Privacy Notice or at the time of collection, Breeze does not knowingly collect, solicit data from, or market to children under 18 years of age, nor do we knowingly sell such personal information. By using the Services, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Services. If we learn that personal information from users less than 18 years of age has been collected without such consent, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we may have collected from children under age 18 outside of the contexts described in this Privacy Notice or at the time of collection, please contact us at dataprivacy@flybreeze.com.

7. WHAT ARE YOUR PRIVACY RIGHTS?

Promotional Communications

You can unsubscribe from our marketing and promotional communications at any time by:

- **Email:** You can unsubscribe from our marketing and promotional communications emails at any time by clicking on the unsubscribe link in the marketing and promotional emails that we send or by logging into your account and managing your contact preferences. If you opt out, we may still send you non-promotional emails, such as those about your account or our ongoing business relations.
- **SMS Messages:** Note that no SMS or mobile data, including text messaging originator opt-in data and consent, will be shared with third

parties for marketing or promotional purposes. You can unsubscribe from our marketing and promotional SMS messages by texting “STOP” or similar revocation language as permitted under applicable law to the short code or phone number from which the promotional SMS messages are sent. After you send the SMS opt-out message to us, we will send you an SMS message to confirm that you have been unsubscribed from our promotional SMS messages.

- **Push Notifications to Mobile Devices:** You may enable us to send promotional and other push notifications via the Breeze App to your mobile device. You can deactivate these messages at any time by changing the notification settings on your mobile device.

Account Information

If you would at any time like to review or change the information in your account or terminate your account, you can contact us using the contact information provided below. Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, we may retain some information in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our legal terms and/or comply with applicable legal requirements.

If you have questions or comments about your privacy rights, you may email us at dataprivacy@flybreeze.com.

8. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage, no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online.

9. DO WE MAKE UPDATES TO THIS PRIVACY NOTICE?

We may update this Privacy Notice from time to time. The updated version will be indicated by an updated “Last Updated” date at the top of this Privacy Notice. We encourage you to review this Privacy Notice frequently to be informed about our data privacy and protection practices.

10. HOW CAN YOU CONTACT US ABOUT THIS PRIVACY NOTICE?

If you have questions or comments about this notice or our data collection and processing practices more generally, you may contact our Data Protection Officer (DPO) by email at dataprivacy@flybreeze.com, or contact us by post at:

Breeze Aviation Group, Inc.
Data Protection Officer
6430 S. 3000 E., Suite 400
Cottonwood Heights, UT 84121
United States

11. ADDITIONAL INFORMATION RESIDENTS OF OTHER JURISDICTIONS

To the extent you are located in a non-U.S. jurisdiction with laws that are applicable to Breeze, including Mexico and Canada, this Section shall apply to you. In such instances, when collecting and processing personal information, also known as personal data, for the purposes described in this Privacy Notice, Breeze shall be the “data controller” under such laws.

As provided in this Privacy Notice, Breeze may share your personal information with third parties to provide the Services or as otherwise described herein. Please note that some of these third parties may be located outside of your country of residence or location and therefore, your personal information may be transferred abroad. For further information regarding our data processing and disclosure practices, please see “[HOW DO WE PROCESS YOUR INFORMATION?](#)” and “[WITH WHOM DO WE DISCLOSE YOUR PERSONAL INFORMATION?](#)” above.

Depending on your location or country of residence, and subject to certain exceptions and limitations, you have may certain rights regarding the processing of your personal information under applicable law, including the right to:

- access your personal data in our possession and know the details of its processing;
- rectify your personal data if it is inaccurate, incomplete, or has not been updated in accordance with applicable law;
- cancel or delete the personal data maintained about you;
- withdraw your consent when our processing of your data is based on such consent; or
- oppose or restrict the processing of your personal data for specific purposes.

While we encourage you to get in contact with us first to try and resolve your concerns, you may also have the right to file a complaint regarding our data

protection practices with a supervisory authority/privacy regulator in your country/province of residence.

To exercise any of the above-mentioned rights, please contact our Data Protection Officer using the contact information provided in "[HOW CAN YOU CONTACT US ABOUT THIS PRIVACY NOTICE?](#)" above. Please note, in order to comply with applicable law, prior to fulfilling your request, we may require you to provide additional information and documentation including information necessary to verify your identity.